

jessica love

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jesslove.com

Experience

Digital Designer – Euro RSCG London September 2007 to April 2009

As part of a small digital team within this above the line agency my role was divided between concepting, production and creative consultation. Working with clients as diverse as Citroën, VO5 and Chivas I story boarded, designed and built a range of banner campaigns and microsites, most notably for the “Unmistakeably German” Citroën C5 launch which achieved a successful 1 in 10 clickthrough rate

Digital Designer – BD-NTWK November 2005 to September 2007

As part of the digital department of a marcoms focused agency, my role consisted mainly of concept and design work for web, email and other digital media. Complementing the design aspect of this position I also worked on front-end development, flash builds, maintenance of existing sites and presentation to clients.

Multimedia Designer – Maiden Outdoor October 2004 to November 2005

A client facing role that involved sole responsibility for formulating design concepts from brief to production. Responsibilities included website design, build and management as well as the creation of moving-image advertisements for Maiden’s flagship ‘Transvision’ technology. This secondary aspect utilised a variety of skills ranging from video editing/composition to flash and motion animation work.

Skills

Software - Photoshop, Flash, Illustrator, InDesign, After Effects, HTML, CSS and Actionscript.

Able to work creatively within a brief and to deadlines, a visual mind, personable, good communicator, strong team-player, alert to modern trends, keen attention to detail and well organised.

Education

De Montfort University, Leicester 2000 to 2003

B.A. (Hons) Multimedia Design 2:1

Typography & TV Graphics, Animation, Advanced Video Production, Information Design and Interface Design.

University of Hertfordshire, Hatfield 1999 to 2000

BTEC National Diploma in Foundation Studies in Art & Design

Roundwood Park School, Harpenden 1992 to 1999

A Levels in Art, English and Business Studies

Interests

I’m a veritable extra-curricular polymath. When I’m not sat pushing pixels for a living I can be found snapping photos, lusting after wide angle lenses, legs crossed on the sofa absorbed in a good book, elbow deep in cake mix, drinking tea, alphabetising my life with an OCD like rigour, or just generally being a cottage industry of home made cards and gifts for friends and family.

References available on request